

Our Adaptive Pathways are unique in some ways in the sense that they're not the same as what you typically hear of people talking about adaptive homework or adaptive reading.

We like to think of these Adaptive Pathways as very, very focused on exactly what the student needs at that moment in time.

A lot of other adaptive reading and adaptive homework kind of throws a whole bunch of information at the student.

They do 100 multiple choice questions, and then it calls some of them out and eventually gets them down to a point where maybe they're only studying a few concepts, but that's really time intensive.

And I think students sometimes get bored of that, and they may not take advantage of it completely.

So we wanted a really tailored approach where it would hone in on exactly what they need from us at that moment and then spread that out through the course of the book.

So they're getting little bits of adaptivity all the way through exactly where they need it at the time they need it the most.